

Specification of trademark applications and designated goods

The most basic idea when applying for a trademark application in Korea is "What should I prepare first?". One of the wrong ideas that people who have never filed trademark applications is that they simply register the mark (trademark name).

If somebody wants to register a trademark named 'Samsung, he/she would make a mistake submitting only the mark 'Samsung' without designating any goods/services assuming that he/she can use the mark in any goods/services. However, it is important as trademark to specify your goods/services that your mark will be used with.

In other words, it is necessary to apply for a specified goods or designated service when you file the application so that the goods and services can be protected exclusively.

When you select the designated goods and services, it is recommended that you not only describe the goods or services related to the business you are currently doing, but also the goods and services that you intend to make in the future.

However, a trademark application must not be filed by designating goods or services that has no similarity at all to your business because the application without obvious intend to use will be refused by IP offices to prevent the abuse of trademark applications. For example, if you file the application with designated goods of cars and services of café, the application will be rejected due to the completely dissimilarities.

However, it is not necessarily he/she can not register in various classes. The best way to register in different classes is that to file applications separately. Patent offices are most likely file the applications separately if the classes are different.